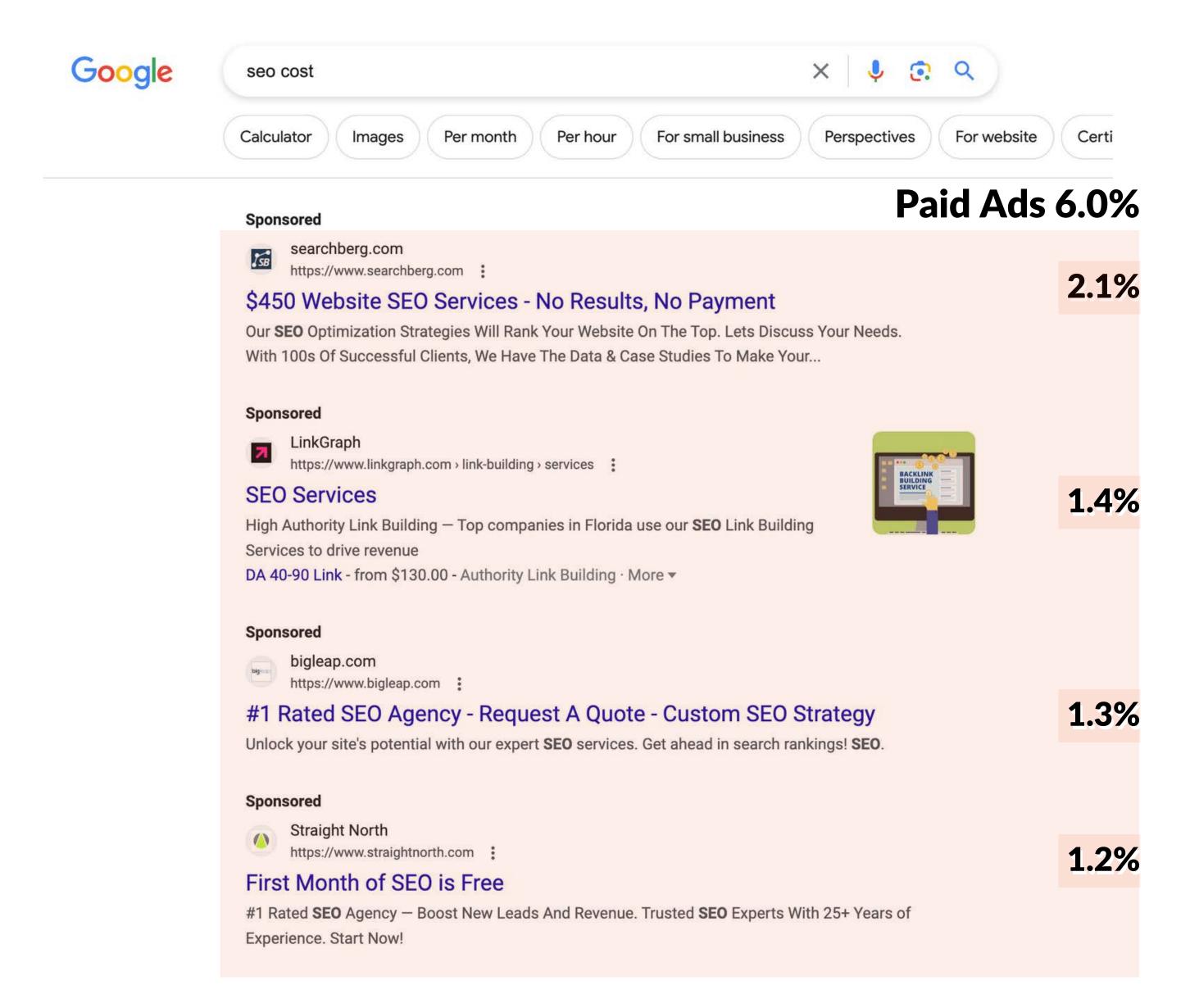
Average Click Through Rates 2024

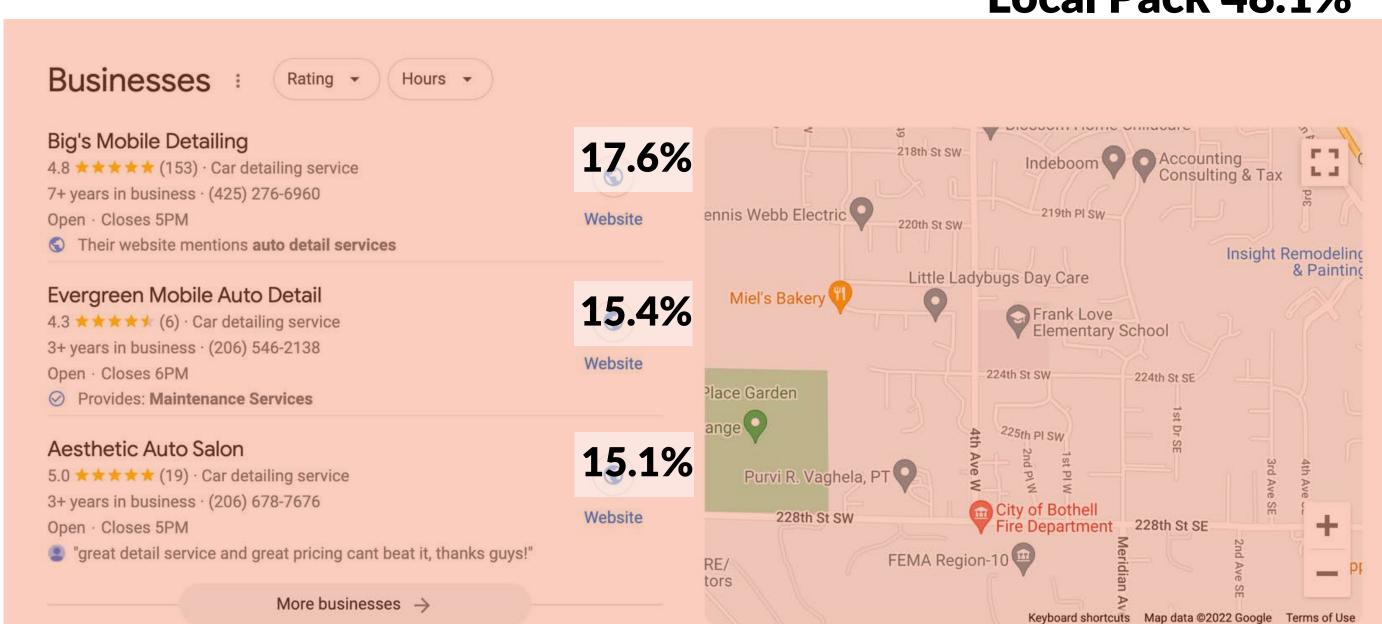
Local Search Results without LSA



People Also Ask 3.0%



Local Pack 48.1%



Organic Search Results



* If snippet, then 42.9%; If local pack present, then 23.7%

** If snippet, then 27.4%; If local pack present, then 15.1%

^{#7 = 3.0% | #8 = 2.1% | #9 = 1.9% | #10 = 1.6%}